

# REUSSIR Portail

## Portail reussir.fr

**156,660** Views/month

Les bonnes nouvelles de l'agriculture

**#AGRI** goodnews

**28,577** subscribers  
to the AgriGoodNews  
newsletter

**42,912** Facebook fans

Figures as of 01/11/2021



reussir.fr

The screenshot shows the REUSSIR website interface. At the top, there's a navigation bar with categories like 'BOVINS VIANDE', 'CHÈVRE', 'FRUITS & LÉGUMES', etc. The main content area features several news articles with images and headlines, such as 'Profitez d'un cadeau par jour sur la boutique REUSSIR-AGRA!', 'La France compte 2000 exploitations agricoles à plus de 250 000 euros de plus qu'en 2010', and 'Le Bœuf éthique! Né, élevé et abattu sur un même site'. There's also a 'LES PLUS LUS' section and a video player at the bottom with titles like 'Le Synthesis Smart Hybrid de Caffini débarque' and 'Ecoléo: un solvant plus sain pour l'extraction des huiles végétales'.



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The *Réussir.fr* portal accompanies, on a daily basis, the women and men who are involved in agriculture.

Livestock, plants, agri-food: our site is the gateway to all the agricultural and food sectors through our various media brands.

In touch with the realities of the field, our portal shares the experiences and initiatives of the farming community through tutorials, videos and testimonials.

Our objective: to contribute to the profitability of farms and to support farming in the face of social and environmental challenges.

# REUSSIR Portail

DIGITAL OFFER

## Portal world



## Weekly newsletter



**PAGES VIEWED** 156,660  
Monthly average\*

Formats	PDV	Prices in €
Leaderboard	33 %	1,570
Billboard	...	
Large rectangle		
Half Page		
Site covering		
Inline videos		
Native		

**NUMBER OF MAILINGS, SHIPMENTS** 28,577  
28 %

Formats	PDV	Prices in €
Megabanner top	100 %	1,000
Megabanner in-read	100 %	...
Large rectangle	100 %	
Native	100 %	

Fréquentation moyenne du 01/12/2020 au 30/11/2021  
Tarifs valables sur le 1<sup>er</sup> semestre 2022

### Our complementary communication solutions:

**REUSSIR Data** relationship marketing  
**REUSSIR Vidéo** field reportage, motion design, tutorials

**REUSSIR Content** print and web  
**REUSSIR Webinaire** à la carte webinars

## Think about our cumulations



Other worlds and industry newsletters

**REUSSIR Cultures** **REUSSIR Vigne**  
**REUSSIR Fruits & Légumes**  
**REUSSIR Lait** **REUSSIR Bovins viande**  
**REUSSIR Porc** **REUSSIR Volailles**  
**REUSSIR Pâtre** **REUSSIR La chèvre**

### The site **Pleinchamp**



**Packaged offer and discount: contact us**

# REUSSIR

Affinity offer by production sector

